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Albany County Land Bank Corporation Launches New Website

ALBANY COUNTY LAND BANK CORPORATION

FOR IMMEDIATE RELEASE Friday, November 20, 2015 Contact: Katie Bronson Phone: 518-407-0309 kbronson@albanycountylandbank.org

The Albany County Land Bank, a New York State Land Bank, announced today that it has officially launched a new website at <u>www.albanycountylandbank.org</u>. The new website is closely aligned with the company's mission statement, creating a customer friendly web presence as well as having the capacity for the anticipated growth and expansion over the next year, and beyond.

"The Albany County Land Bank's goal in launching this new website is to provide more access for future property owners and individuals who want to learn more about our properties and our redevelopment activities," said Katie Bronson, Executive Director of the Albany County Land Bank Corporation.

The new website offers a clean, easy-to-navigate functionality, and a content-rich site experience. The website offers how-to information for participating with the Land bank, photos and descriptions of available properties, and a page geared toward contractors.

Interested individuals are encouraged to sign up for our mailing list, located at the bottom of every page. The contractor's page also has a mailing list specifically for contractors.

The Albany County Land Bank's new website will also provide direct links to the Land Bank's social media, which includes the Land Bank's Facebook and Twitter pages.

The Albany County Land Bank was established in early 2014 by Albany County to facilitate the process of acquiring, improving and redistributing vacant and abandoned properties. The Land Bank is an organization committed to improving neighborhoods and has a responsibility to improve Land Bank properties for future use and put them back on the tax rolls.

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